



17 – 19 JULY 2017 (MONDAY-WEDNESDAY)

LANGKAWI ISLAND, MALAYSIA

SPONSORSHIP OPPORTUNITIES

Organized by:



**Malaysia Chapter of
AIS (MyAIS)**

**Persatuan Sistem
Maklumat Malaysia**

Hosted by:



**Universiti Utara
Malaysia**

Supported by:



**Association for
Information
Systems**

ABOUT PACIS 2017

The Pacific Asia Conference on Information Systems (PACIS) is a premier information systems conference in the Asia Pacific region and is affiliated with the Association for Information Systems (AIS) since its inception in 1993. PACIS serves to provide a platform for Information Systems and Information Technology academics and professionals to share their research findings, ideas and practices in a high quality annual forum. PACIS 2017 which will be the 21st conference is proposed to be held in the Meritus Pelangi Beach Resort & Spa Langkawi, Malaysia. This will be the second time PACIS will be located in Malaysia after the 10th PACIS was successfully held in Kuala Lumpur in 2006. The 3-day conference will be preceded by a doctoral consortium, workshops and relevant meetings. The website is accessible at <http://pacis2017.my-ais.org>. The organizer would be the Department of Information Systems, School of Computing at Universiti Utara Malaysia (UUM) in collaboration with the Malaysia Chapter of the Association for Information Systems (MyAIS).

UUM is a specialised university focusing on management education and is widely recognised as the eminent management university in Malaysia. UUM also acts as a catalyst for socio-economic development in the northern region of Peninsular Malaysia. It is envisaged that the university's basic infrastructure, state-of-the-art facilities and the local and international pool of human resources will provide the much needed impetus to develop and sustain most, if not all socio-economic activities in the region.

UUM has a strong and large IS and multimedia research groups capable of organizing a well-planned and executed PACIS conference with more than 50 full-time academics and over 200 PhD and research students. This comprised of the IS research group in the Department of IS from the School of Computing, the Multimedia Technology Group from the School of Multimedia Technology & Communication, and the Accounting IS Group from the School of Accountancy.

The School of Computing (SOC) in UUM has proven track records in organizing international IT conferences. The 8th Knowledge Management International Conference & Exhibition (KMICe 2016) will be held in Chiang Mai, Thailand this year after successfully hosted the previous seven biennial KMICe conferences since 2001. The International Conference on Computing & Informatics (ICOICI) has successfully completed its 5th biennial series last year in Istanbul, Turkey. Both KMICe and ICOICI are ISI and SCOPUS-indexed and have attracted participants from all over the world. The 6th ICOICI will be held in April 2017 in Japan. Under a strong collaboration with Malaysia Communications and Multimedia Commissions (MCMC) and ITU, UUM was elected as the Asia Pacific Centre of Excellence for Rural ICT Development by the International Telecommunication Union (ITU) in 2007. Through this, SOC has successfully organized the Rural ICT Development Conference for the 5th time last year in Sabah, with a new name International Conference on Information and Communication Technology for Transformation (IC-ICT4T). Under collaboration with Internet Society of Malaysia, SOC has organized the 4th International Conference on Internet Applications, Protocols and Services (NETAPPS 2015) in Cyberjaya last year.

THE VENUE



Island of Langkawi, is a world heritage Geopark, one of only 5 in the world, provides unique opportunity for participants to relate sustainable development, geological heritage and the natural environment to their respective area of expertise. The location will undoubtedly attract strong attendance from neighboring South East Asian countries such as Thailand, Myanmar, Laos, Cambodia, Vietnam, Brunei, Singapore, Indonesia, the Philippines and other parts of the world.

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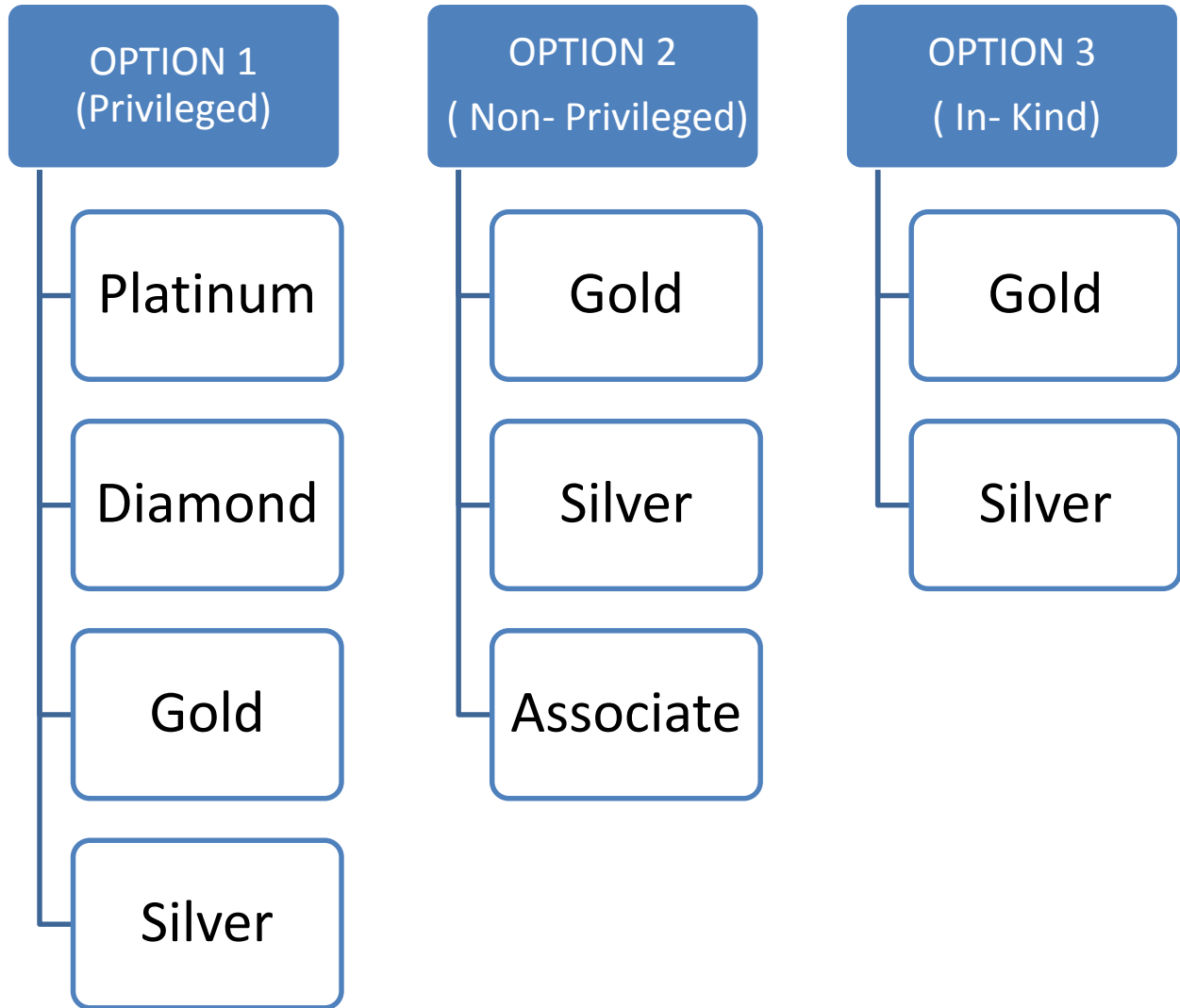
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Conference Dinner	√ (2pax)	√ (2pax)	√ (1pax)	√ (1pax)					
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For further details on the sponsorship packages, please contact:

LIASION OFFICER'S NAME

Assoc. Prof Dr Ahmad Kamil Mahmood

Phone number (Office) :+6053687416

Email address: kamilmh@utp.edu.my

Email address: pacis2017sponsorship@gmail.com

***[The Organizing Committee of PACIS 2017 reserves the right to change these terms and conditions at any time without prior notice]**

PACIS2017 SPONSORSHIP FORM

PERSATUAN SISTEM MAKLUMAT MALAYSIA (MYAIS)

Registration No. PPM- 034-14-07102014

MYAIS, UTMAIS, Level 5, Menara Razak, Universiti Teknologi Malaysia,
Jalan Sultan Yahya Petra, 54100, Kuala Lumpur.

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Note: Please return completed form and the payment slips to the undersigned below via email (please scan the form):

- i. **Assoc. Prof Dr Ahmad Kamil Mahmood**
Phone : (605) 3687416
Email : pacis2017sponsorship@gmail.com