



# Societal Transformation Through IS/IT

July 16 - 20, 2017  
Langkawi, Malaysia

The 21st Pacific Asia Conference  
on Information Systems

Langkawi 2017  
**PACIS**  
PACIFIC ASIA CONFERENCE ON INFORMATION SYSTEMS

## CALL FOR PAPERS

### PROGRAM INVITATION

The Pacific Asia Conference on Information Systems (PACIS) is the main international Information Systems (IS) conference and the only AIS sponsored conference in the Pacific Asia Region. The primary purpose of PACIS is to enable regional and international Information Systems researchers and practitioners to meet in an annual forum that maximizes the opportunity for the exchange of information. The world's Information Systems industry and research specialists, and academia are cordially invited to participate in a wealth of presentation, tutorials, special sessions and social activities for the advancement of Information Systems and Management.

### PAPER SUBMISSION

Submit your paper via the PACIS 2017 official website at <http://pacis2017.org> before the deadline. More details on the paper template will be shown in the paper submission system. We also recommend that you visit the website to get the latest information related to the conference.

### TRACKS

We invite submissions in all areas of Information Systems research and especially encourage submission related to the conference theme “*Societal Transformation Through IS/IT*”. PACIS 2017 topics will include the following tracks, but not limited to:

1. Societal Transformation Through IS/IT (Conference's Theme Track)
2. IS Issues In The Under-represented Areas Of The Globe
3. Knowledge Management
4. Business Intelligence / Analytics
5. IS/IT Project Management, Outsourcing, Enterprise Systems and Business Process Management
6. IS/IT and Open Innovation
7. IS Security and Privacy
8. IS/IT Strategy, Leadership and Governance
9. Electronic and Mobile Business
10. Service Science and IS
11. Human Computer Interaction
12. IS Healthcare
13. IS Education and Learning
14. IS Implementation, Adoption and Diffusion
15. Social Media Usage and Impact
16. Economics Of IS
17. Design Science
18. Innovative and Emerging Methods in IS Research

### VENUE

Meritus Pelangi Beach Resort and Spa, Langkawi

### IMPORTANT DATES

**Papers Submission deadline** : 4 February, 2017  
**Notification of papers acceptance** : 11 March, 2017  
**Doctoral Consortium** : 16 - 17 July, 2017  
**Workshop** : 17 July, 2017  
**Conference** : 17 -19 July, 2017  
**Local Tour** : 20 July, 2017

### COMMITTEES

#### Conference Co-Chairs

Rose Alinda Alias, Universiti Teknologi Malaysia  
Pan Shan Ling, University of New South Wales

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